



SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR OF THE
RIDGEFIELD BASKETBALL ASSOCIATION

SPONSORSHIP PACKAGES

Ridgefield Basketball Association is a cornerstone of youth basketball in Ridgefield. As a dedicated nonprofit, we are calling on local businesses and individuals to help us sustain and expand our mission to serve over 1,400 Ridgefield children every year.

BRONZE SPONSOR

\$500

- Logo placement on RBA website (rbahoops.com) for one season
- Shoutout on RBA's social media channels
- A certificate of appreciation from RBA

SILVER SPONSOR

\$1,000

- All benefits of Bronze Sponsor
- Logo on Shirts for specific age group
- Mention in the RBA Newsletter
- Logo placement on RBA emails to our full database

GOLD SPONSOR

\$2,500

- All benefits of Silver Sponsor
- Exclusive logo placement on Sponsor banner at Yanity Gym
- Logo on warm-up shirts for travel program teams
- Opportunity to set up promotional booth at an RBA Event

PLATINUM SPONSOR

\$5,000

- All benefits of Gold Sponsor
- Naming rights for one of the RBA tournaments or clinics
- Promotional video featuring the sponsor on the RBA website and social media channels

DIAMOND SPONSOR

\$10,000

- All benefits of Platinum Sponsor
- Naming rights for one RBA season (e.g., "2023/2024 Season presented by [Your Business Name]")
- Exclusive event sponsorship with a presentation slot during opening or closing remarks

IN KIND SPONSOR: We also welcome and value in-kind donations such as sporting equipment, snacks for players, and other relevant goods or services. Benefits and recognition for in-kind donations will be negotiated based on the value and relevance of the contribution.

Interested sponsors can visit rbahoops.com, or email president@rbahoops for more details. Together, we can ensure Ridgefield's youth continue to have unmatched opportunities in basketball and personal development.